

INSTRUCTIONS FOR THE PROPER USE OF THE TÜV AUSTRIA LOGO

- 1. Use the appropriate layout according to your company's certification(s), like in the following examples:**



It is mandatory that the type of certification and registration number are clearly mentioned.

The logo may be used in the above layout on invoices, corporate mail, advertisements and leaflets and websites.

In the case of a multi-certification (e.g. ISO 9001 and ISO 14001) more than one Standard can appear within the same sign in a vertical order.

2. Other uses of the logo (stickers, signs etc.)

2.1 In the supply chain

The logo may be presented on company's signs like on trucks etc. in a way that clearly signifies the type of certification awarded by stating the relevant Standard.

2.2 In showrooms and shops' windows

There is an option to present the certification at shops' reception desks or windows as well as showrooms and exhibitions using stickers, stands or other promotional media.

3. Unauthorized use

The logo shall not be used on a product nor product packaging nor in any other way that may be interpreted as denoting product conformity.

It also not permitted to be applied by certified clients to laboratory test, calibration or inspection reports or certificates.

4. The right coloring of the TÜV AUSTRIA Logo

4.1 Four color

In case all colors are available the logo is reproduced in true color using both black and red (Magenta 100%+Yellow 100%, Pantone 032) like shown below.



4.2 Black and White

For the presentation of the logo in black-and-white the red checkmark should appear as gray (Black 50%, Pantone Cool Gray 8U) like shown below.



4.3 One color (except black)

If there is only one color apart from black, both black and red parts of the logo are reproduced in this unique colour like shown below.



4.4 In black background

If the logo is to be placed in black background, then the black parts of the logo are reproduced in white and the red part remains unchanged (Magenta 100%+Yellow 100%, Pantone 032), as shown below.



**For more information and support on the use of logo,
contact: Certification Department, tel. +30 2105220920.**